

Newmans of Radcliffe

PRODUCT GUIDE

JANUARY 2010



Unit 4 | Bradley Court
Bradley Fold Industrial Estate
Bradley Fold Road
Radcliffe
Manchester
BL2 6RT

Tel: 07712 194285
garyval2@aol.com
www.newmansofradcliffe.co.uk

Company History

Newmans of Radcliffe is a well established, family run business. Originating in the 1960's by Chadwick Brothers, Gary & Val Newman took over in 1997 and continued with the same traditional, scratch recipes and methods passed down over the years. Only the best ingredients are used to lovingly hand craft the slab cake and Chorley cakes that have made Newmans of Radcliffe well known in the North West.

In 2002, we diversified into celebration cakes, operating from the same premises. The success of this business and the continued demand for quality cake necessitated us to move the production to brand new premises a mile away. We now have the capacity to greatly increase production, our range and our customer base.

Further information

We only use non-hydrogenated, vegetable fats throughout the range and all our products are suitable for vegetarians.

Most of our Slabcake can be supplied in full slabs or other shapes, if ordered in advance.

The whole range can be labelled as required, as long as we know in advance.

Other products available

We are currently in the process of developing a new tray bake range. This will include different flavoured flapjack, shortbread & chocolate brownies.

We have always supplied our cake base range, baked in many different shapes & sizes, to celebration cake shops and home based cake decorators. Trade & retail pricelists are available on request.

Madeira range

Baked using only the finest ingredients, our Madeira is a soft, light cake that melts in the mouth.

Code	Product	Shelf life (weeks)	Case size
001	Madeira cake	8-10	6
002	Jam & cream layer	8-10	6
003	Chocolate layer	8-10	6
004	Angel cake *	8-10	6
005	Walnut cake	8-10	6
006	Coffee cream cake	8-10	6
		8-10	
007	Coconut loaf	8-10	6
008	Mint chocolate chip loaf	8-10	6
009	Lemon chocolate chip loaf	8-10	6
010	Banana chocolate chip loaf *	8-10	6
011	Double chocolate chip loaf	8-10	6
012	Orange chocolate chip loaf	8-10	6

*(Available soon)



Fruit cake range

Baked using only the finest ingredients, the range includes traditional varieties to suit all tastes.

Code	Product	Shelf life (weeks)	Case size
020	Cherry cake	8	10
021	Cherry Genoa	10	10
022	Dark fruit	14	10
023	Fruit & marzipan	14	10
<i>024</i>	<i>Mixed fruit (Discontinued)</i>	<i>8</i>	<i>10</i>
025	Sultana date & walnut	10	10



Pastry range & other cakes

Our hand made Chorley cakes, Eccles cakes & Mince tarts have been well known & very popular in the North West for many years. As with all our products, only the finest ingredients are used to give a home produced look, texture & taste.

Code	Product	Shelf life (weeks)	Case size
030	Chorley cakes	10	12 x 4
031	Eccles cakes	6	48 x 1
032	Mince tarts	8	TBC
033	Old English Parkin	12	10



No added sugar (NAS) range

A range of our fruit cake & pastry products, baked **WITHOUT SUGAR** or any sugar substitute. It relies upon the natural sugars of the fruit. These products are unique to Newmans and are very popular to those who can't or choose not to eat too much sugar.

Code	Product	Shelf life (weeks)	Case size
040	NAS Chorley cakes	10	12 x 4
041	NAS Mince tarts	8	TBC
042	NAS Cherry Genoa	14	10
043	NAS Dark Fruit	14	10
044	NAS Dark Fruit & Marzipan	14	10
045	NAS Cherry Genoa & Marzipan	14	10

